

LET US BE YOUR

DIGITAL MARKETING PARTNER



WHY DIGITAL MARKETING

Marketing, like revenue management, is about connecting with your audience in the right place and at the right time. To do this effectively, hotels have to have a digital strategy such as SEO and social media for their hotel.

One of the most important reasons why digital marketing is so important is that it impacts direct sales, the ability to interact with targeted audiences in real-time, and most importantly it allows hotels to reach your market segments throughout the travel buyer journey (*inspiration, research, booking, retain*).

WHAT WE DO?

We create a hotel strategy for getting the word out in the market about your brand.

We use a wide variety of digital channels to build brand awareness and generate leads. The digital channels include optimizing the brand website, managing your social posts, local search, content marketing, paid ads, etc.

We are your turn-key digital marketing partner!

CALL US FOR MORE INFO



407-963-4766



DIGITAL MARKETING

Digital marketing is the promotion of brands to connect with potential customers using all forms of digital communication. This includes SEO, email, social media, paid advertising, local search, content marketing, etc.



SOCIAL MEDIA

Social media marketing is the use of social media platforms to connect with your audience to build your brand, increase sales, and drive website traffic.



SEARCH ENGINE OPTIMIZATION (SEO)

Search Engine Optimization is the process of getting traffic from the "free," "organic," or "natural" search results on search engines.



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